

PROJECT MANAGEMENT FOR EXECUTIVES

COURSE OBJECTIVE

The objective of this module is to provide the organization executives with the appropriate level of knowledge in project management so that they understand the importance of their support and commitment to the projects undertaken by the organization. We will discuss the role of projects, programs and portfolios in achieving the strategic objectives outlined by the organization's strategic plan.

LEARN TO

In this course, the attendees will learn

- Understand the concepts of project management, program management and portfolio management.
- Differentiate the needs for monitoring and controlling projects, programs and portfolios
Provide corporate sponsorship.
- Ensure that the value of the project is properly communicated to the organization.
- Communicate the quality expectations to the project team so that they are fully aware of what needs to be done to realize the benefits of the project's products.
- Provide corporate governance to the projects to ensure that the procedures and standards are followed.

COURSE INFORMATION

- **Language:** English, Portuguese (Br) and Spanish
- **Public:** On-site and in company classes.
- **Duration:** 8hours.
- **PDU's:** 8.



METHODOLOGY

Macrosolutions / Ricardo Vargas use the state-of-the-art in the training process, including

- Explanatory classes utilizing audio-visual resources.
- Use of films and video clips as an educational resource
- Demonstrations and computer simulations
- Workgroups activities focused in problem-solving
- Scenario-based simulations using real cases to be further discussed in groups

COURSE CONTENT

Course opening

- Managerial decisions and leadership.

Overview of Project Management

- Definition of project management.
- The benefits of project management.
- Organizational Structures.
- Definition of PMO and its applications.

Roles of the executive manager in project management

- Sponsorship and support.
- Direction and governance.
- Project quality assurance.
- Ensuring efficient communication.

Project organization

- Defining projects.
- Defining programs.
- Defining portfolios.

Role of corporate governance in the success of projects

- Corporate governance and its importance in guiding the projects.
- Desires versus needs.
- Strategic Planning.
- Ensuring sponsorship and support to projects.
- Communicating quality expectations and making sure these are met.
- Creating and maintaining a communication channel for all projects.

The phases of the project

- Initiation.
- Planning.
- Control.
- Implementation.
- Closure.

Project management and its direct relation to strategic planning

- Corporate Strategic Planning.
- Performance indicators.
- Defining the Balanced Scorecard approach.
- Organizational culture and the impact of changes in projects.

Course Close-out

MORE INFORMATION

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